

Fearless Growth and Sustainable Profits

Building with Vision and Expertise

Permanente has repeatedly conceived and delivered practical operating solutions in profitable enterprises and carried them to scale. [The Seidner Legacy](#) presents a history defined by successful results: finding value in an underused resource, engineering a way to capture it, filling a market void, and building a successful enterprise around it.

Today's marketplace is ripe for industrial-scale green-energy platform deployment. The need for energy is inexhaustible, and demand for rare-earth minerals is accelerating — twin drivers at the heart of Permanente's blue-sky vision. Permanente's patents pair these two revenue streams into extraordinary opportunity.

Permanente is focused on positioning its technology in markets it can own. However, it recognizes that it cannot build in this arena alone. Permanente seeks implementation partners of the right temperament and qualifications to bring its solutions to industrial prominence.

The Pathway

- Make the best use of abundant, low-cost resources and feedstocks for maximum value and yield.
- Create patented and proprietary processing technologies, obsoleting and overwhelming the competition.
- Apply global perspective to logistics and transport at industrial scale, extending market reach.
- Direct campaigns strategically to dominate markets through superior economics and distribution.
- Leverage operating experience for short-term problem-solving.
- Use vision for long-term direction and sustainable growth.

The Opportunity

- Permanente has created a portfolio of patented and proprietary green-energy technologies that obsolete the methods they replace. The PIPE™ reactor platform converts millions of tons per year of abundant, low-cost waste cellulosic biomass into carbon-neutral and carbon-negative products, using cost-effective technology it owns.
- The result is sustainable, limitless potential — unconstrained by current boundaries or traditional thinking. The reward is both prominence and dominance: ownership of the critical industries that will depend on sustainable fuels and rare-earth materials.

Permanente understands the importance of carefully selecting qualified, serious participants who share its vision and join in putting its decades of global forest and agribusiness operating expertise to work. Partners must bring tangible financial wherewithal, a global perspective, and a strong desire to grow. Partners must be entrepreneurial and willing to take risks in the pursuit of prominence and dominance. Expect and demand success.